

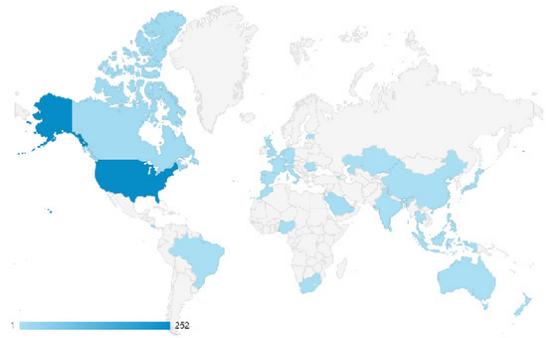
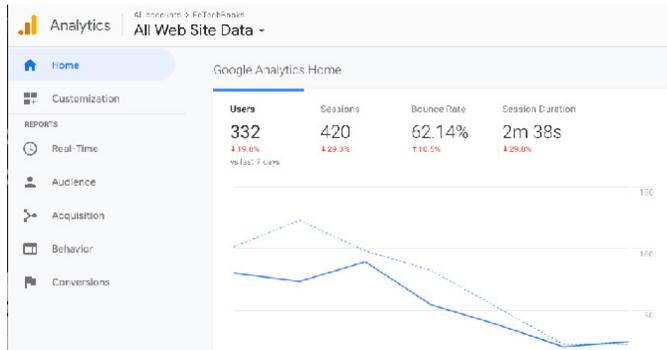
Google Analytics

tracking

Google Analytics

Documentation

Tracking Code



In addition to the default analytics provided for each chapter, each book author may also set up Google Analytics to track information about page visits and users of the book.

To do this, perform the following steps:

1. Create a free user account at [Google Analytics](#);
2. Create an *Account* and *Property* for your book;
3. Assign the *Property* with the URL of your book (e.g., <https://edtechbooks.org/lidtfoundations>);
4. In your *Property* settings, find your *Tracking ID* in the tracking code (e.g., G-XXXXXXX);
5. Copy this *Tracking ID*, and paste it into the *Google Analytics ID* field in your book's *Settings*.

After completing these steps, you should be able to access the Google Analytics dashboard for your book and see any active users.

For further help setting up and using Google Analytics (i.e., steps 1-4), please consult the [Google Analytics documentation for developers](#).



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